



Executive Summary

New Centre drive times
 4719 New Centre Drive, Wilmington, North Carolina, 28405
 Drive Times: 10, 15, 25 minute radii

Latitude: 34.24725
 Longitude: -77.88101

	10 minute	15 minute	25 minute
Population			
2000 Population	72,924	132,486	172,132
2010 Population	88,027	162,844	224,861
2015 Population	92,902	171,793	240,201
2020 Population	99,313	183,424	259,061
2000-2010 Annual Rate	1.90%	2.08%	2.71%
2010-2015 Annual Rate	1.03%	1.02%	1.26%
2015-2020 Annual Rate	1.34%	1.32%	1.52%
2015 Male Population	48.6%	48.7%	48.7%
2015 Female Population	51.4%	51.3%	51.3%
2015 Median Age	33.4	37.0	38.3

In the identified area, the current year population is 240,201. In 2010, the Census count in the area was 224,861. The rate of change since 2010 was 1.26% annually. The five-year projection for the population in the area is 259,061 representing a change of 1.52% annually from 2015 to 2020. Currently, the population is 48.7% male and 51.3% female.

Median Age

The median age in this area is 33.4, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	71.5%	76.1%	78.1%
2015 Black Alone	21.2%	16.7%	14.6%
2015 American Indian/Alaska Native Alone	0.5%	0.5%	0.5%
2015 Asian Alone	1.4%	1.6%	1.5%
2015 Pacific Islander Alone	0.1%	0.1%	0.1%
2015 Other Race	2.7%	2.5%	2.7%
2015 Two or More Races	2.6%	2.5%	2.5%
2015 Hispanic Origin (Any Race)	6.2%	5.9%	5.9%

Persons of Hispanic origin represent 5.9% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 43.8 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	31,626	56,312	71,909
2010 Households	38,038	69,155	94,284
2015 Total Households	40,462	73,376	101,272
2020 Total Households	43,461	78,598	109,538
2000-2010 Annual Rate	1.86%	2.08%	2.75%
2010-2015 Annual Rate	1.18%	1.13%	1.37%
2015-2020 Annual Rate	1.44%	1.38%	1.58%
2015 Average Household Size	2.18	2.26	2.31

The household count in this area has changed from 94,284 in 2010 to 101,272 in the current year, a change of 1.37% annually. The five-year projection of households is 109,538, a change of 1.58% annually from the current year total. Average household size is currently 2.31, compared to 2.31 in the year 2010. The number of families in the current year is 59,956 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2015 Median Household Income	\$40,404	\$47,650	\$50,688
2020 Median Household Income	\$46,790	\$53,732	\$56,083
2015-2020 Annual Rate	2.98%	2.43%	2.04%
Average Household Income			
2015 Average Household Income	\$58,066	\$69,816	\$70,283
2020 Average Household Income	\$65,349	\$78,313	\$78,711
2015-2020 Annual Rate	2.39%	2.32%	2.29%
Per Capita Income			
2015 Per Capita Income	\$25,672	\$30,211	\$29,900
2020 Per Capita Income	\$28,941	\$33,944	\$33,538
2015-2020 Annual Rate	2.43%	2.36%	2.32%

Households by Income

Current median household income is \$50,688 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$56,083 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$70,283 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$78,711 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$29,900 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$33,538 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	35,311	63,284	80,588
2000 Owner Occupied Housing Units	17,781	34,708	47,278
2000 Renter Occupied Housing Units	13,845	21,604	24,630
2000 Vacant Housing Units	3,685	6,972	8,680
2010 Total Housing Units	43,022	78,076	106,396
2010 Owner Occupied Housing Units	18,769	39,467	58,230
2010 Renter Occupied Housing Units	19,269	29,688	36,054
2010 Vacant Housing Units	4,984	8,921	12,112
2015 Total Housing Units	45,796	82,953	114,287
2015 Owner Occupied Housing Units	18,794	39,988	60,219
2015 Renter Occupied Housing Units	21,667	33,388	41,053
2015 Vacant Housing Units	5,334	9,577	13,015
2020 Total Housing Units	49,024	88,598	123,161
2020 Owner Occupied Housing Units	19,998	42,675	65,070
2020 Renter Occupied Housing Units	23,462	35,923	44,468
2020 Vacant Housing Units	5,563	10,000	13,623

Currently, 52.7% of the 114,287 housing units in the area are owner occupied; 35.9%, renter occupied; and 11.4% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 106,396 housing units in the area - 54.7% owner occupied, 33.9% renter occupied, and 11.4% vacant. The annual rate of change in housing units since 2010 is 3.23%. Median home value in the area is \$206,649, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.21% annually to \$242,009.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.